

BTEC Business

Subject Information Sheet

Course Title:	BTEC Business
Subject:	BTEC National in Business
Qualification:	Extended Certificate (1 A level) Foundation Diploma (1.5 A levels) Diploma (2 A levels)
Exam Board:	Pearson
General Course Description	BTEC National Business Level 3 qualifications are designed to provide you with the core knowledge and study skills you will need to progress to higher education or employment. They are the most widely-recognised skills-based qualification for admission to higher education.
Course Content and Teaching Units	<p>The single A level equivalent BTEC National Extended Certificate will see you completing four modules of study.</p> <p>Unit 1: Exploring Business covers the different types of business and how these are organised and structured. You will also examine the business environment and some marketing.</p> <p>Unit 2: Developing a marketing campaign gives you a deep insight to the role marketing and promotion plays in business success.</p> <p>Unit 3: Personal and Business finance looks at how businesses are funded and how business accounts are used to judge business performance. Approximately one third of the unit looks at personal finance including how to manage debt.</p> <p>Unit 8: Recruitment and Selection Process looks at the role Recruitment plays in business success. You will also partake in a recruitment activity.</p>

Entry Requirements	Students who have taken a BTEC Business qualification at level 2 will be expected to have achieved a merit overall but will have achieved a minimum of a level 2 pass in the externally tested finance exam.
Assessment	<p>40-50% examined, balance internally assessed and externally verified</p> <ul style="list-style-type: none"> • Unit 1: Three internally assessed assignments • Unit 2: One 3 hour controlled assessment task • Unit 3: Examination • Unit 8: Two internally assessed assignments
Financial Information	N/A
Progression Opportunities	<p>Alongside A levels, BTEC Nationals are the most widely-recognised qualification for admission to higher education. In 2015, 95% of UK universities and colleges accepted students with BTEC qualifications, including competitive universities from the Russell Group. (Which? University 2015)</p> <p>With BTEC, you'll develop a portfolio of work that will help you to impress and showcase your skills at interviews. You'll also gain confidence in studying independently, as well as build essential life skills that will help you to succeed at university - and beyond.</p>
Further Information about our courses including results	<p>Check out the Pearson web site</p> <p>BTEC Business D*-D 3 year average = 68%</p>
Trips, visits and extra-curricular	Opportunity to take part in Institute of financial award, core maths, business enterprise.