

relation of  
point of view.

**English**

language spoken  
and the people  
resident of Er

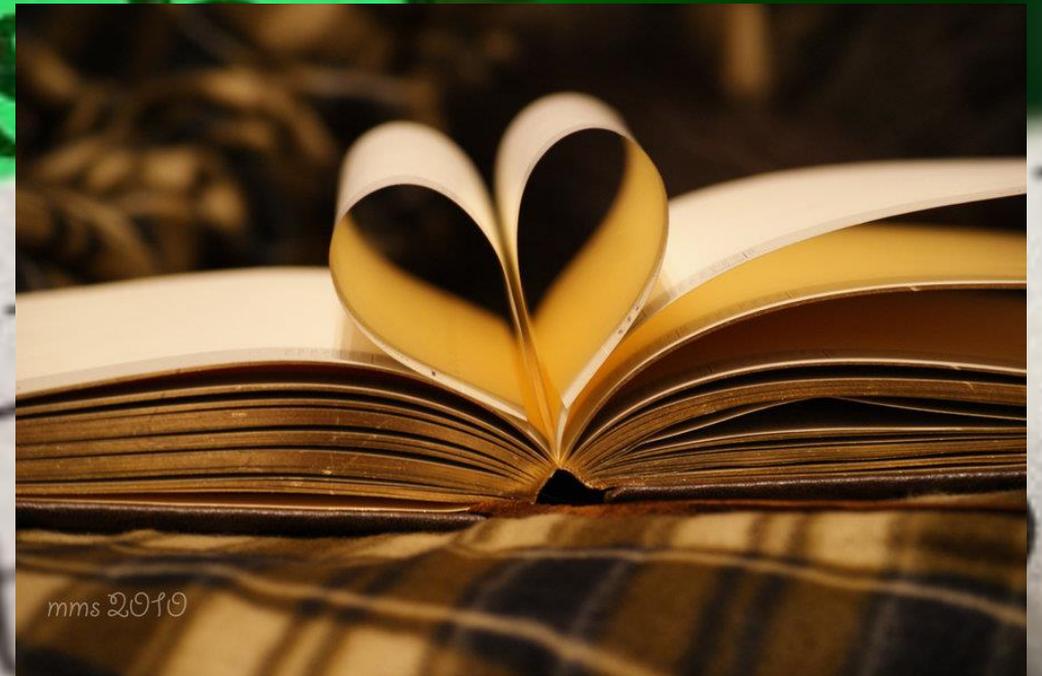
# What do these symbols mean? Where do you see them?



How do you feel about A Level English Language?

# Read the recent article from BBC News

- <https://www.bbc.co.uk/news/blogs-trending-44952140>
- In pairs, complete the following:
  1. How many of the top 10 most popular emojis have you used in the last week? Have you used any of the least popular?
  2. What/who are the sources for this article?
  3. Summarise the article in no more than twenty five words.



# Why start with this text?

- Fairly easy to understand
- Interesting/topical subject
- Lots of pictures/images!
- Example of CMC (Computer Mediated Communication)
- Shows how quickly language is changing



# Textual analysis at A Level

- When considering a text for A Level English Language, you can use the 6 key linguistic frameworks in your analysis.

1. Lexis and Semantics
2. Grammar
3. Phonology and Prosodics
4. Graphology
5. Pragmatics
6. Discourse



# Lexis & Semantics

- The choice of words and their meanings.
- You could comment on...  
specific word classes, synonyms and antonyms, semantic field, figurative language (metaphor).

- How does this text use lexis?
- Consider these on the first page only:  
'you may' and 'you feel'  
'world's loneliest emoji'  
'most popular'

# Grammar

- The structure of the text and its construction to convey meaning.
- You could comment on...  
noun phrases and verb phrases, clauses and clause structures within sentences, active/passive voice, sentence forms.

- How does this text use grammar?
- Consider these on the first page only:

*What's the least popular emoji on Twitter?*

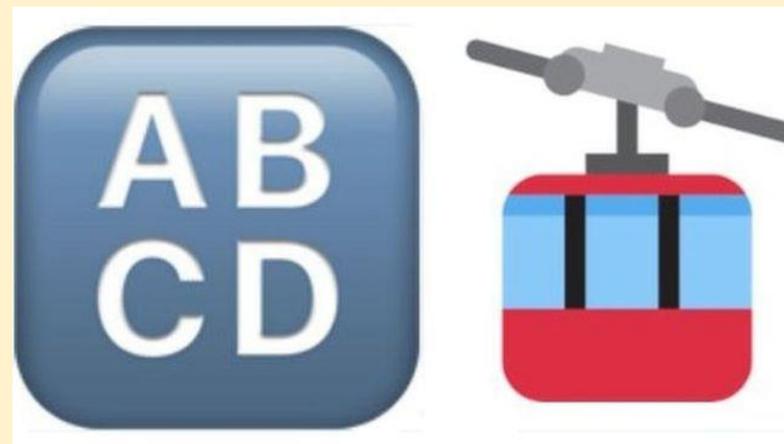
*Emojis often express emotions without words.*

# Graphology

- The layout of the text and its use of images and font.
- You could comment on...

use of images, use of colours, font size and typography, use of hyperlinks.

- How does this text use graphology?
- Consider this on the first page only:



# Pragmatics

- The context of texts and the ways that it communicates with its audience.
- You could comment on...  
co-operation, politeness within texts and deixis.

- How does this text use pragmatics?
- Consider this on the first page only:

*So you probably haven't used 'aerial tramways' or 'non potable water symbol' to express your innermost thoughts.*

# Discourse

- Considering the text as a larger whole and discussing its genre.
- You could comment on...  
single voice/multiple participants, specific spoken language features, relevant narrative structures.

- How does this text use discourse?
- Consider these on the first page only:

*Matthew Rothenberg's  
Emoji Tracker processes  
every single tweet posted...*

*The tracker has logged 23  
billion tweets*

# Your course...

Paper 1: Language, the individual and society	+ Paper 2: Language diversity and change	+ Non-exam assessment: Language in action
<b>What's assessed</b> <ul style="list-style-type: none"><li>Textual variations and representations</li><li>Children's language development (0–11 years)</li><li>Methods of language analysis are integrated into the activities</li></ul>	<b>What's assessed</b> <ul style="list-style-type: none"><li>Language diversity and change</li><li>Language discourses</li><li>Writing skills</li><li>Methods of language analysis are integrated into the activities</li></ul>	<b>What's assessed</b> <ul style="list-style-type: none"><li>Language investigation</li><li>Original writing</li><li>Methods of language analysis are integrated into the activities</li></ul>
<b>Assessed</b> <ul style="list-style-type: none"><li>written exam: 2 hours 30 minutes</li><li>100 marks</li><li>40% of A-level</li></ul>	<b>Assessed</b> <ul style="list-style-type: none"><li>written exam: 2 hours 30 minutes</li><li>100 marks</li><li>40% of A-level</li></ul>	<b>Assessed</b> <ul style="list-style-type: none"><li>word count: 3,500</li><li>100 marks</li><li>20% of A-level</li><li>assessed by teachers</li><li>moderated by AQA</li></ul>
<b>Questions</b> <b>Section A – Textual variations and representations</b> <p>Two texts (one contemporary and one older text) linked by topic or theme.</p> <ul style="list-style-type: none"><li>A question requiring analysis of one text (25 marks)</li><li>A question requiring analysis of a second text (25 marks)</li><li>A question requiring comparison of the two texts (20 marks)</li></ul> <b>Section B – Children's language development</b> <p>A discursive essay on children's language development, with a choice of two questions where the data provided will focus on spoken, written or multimodal language (30 marks)</p>	<b>Questions</b> <b>Section A – Diversity and change</b> <p>One question from a choice of two: <b>either:</b> an evaluative essay on language diversity (30 marks) <b>or:</b> an evaluative essay on language change (30 marks)</p> <b>Section B – Language discourses</b> <p>Two texts about a topic linked to the study of diversity and change.</p> <ul style="list-style-type: none"><li>A question requiring analysis of how the texts use language to present ideas, attitudes and opinions (40 marks)</li><li>A directed writing task linked to the same topic and the ideas in the texts (30 marks)</li></ul>	<b>Tasks</b> <p>Students produce:</p> <ul style="list-style-type: none"><li>a language investigation (2,000 words excluding data)</li><li>a piece of original writing and commentary (1,500 words total)</li></ul>

- AQA are your awarding body.
- 7702 is the specification code and you can access the specification via the AQA website
- Coursework is back! 😊

# Study Periods

- Use them wisely!
- Independent reading time; research time; reflection on learning/revision time.
- First three weeks complete this booklet; lots of tasks to do (some writing and some researching).
- Invest in the text book?

