

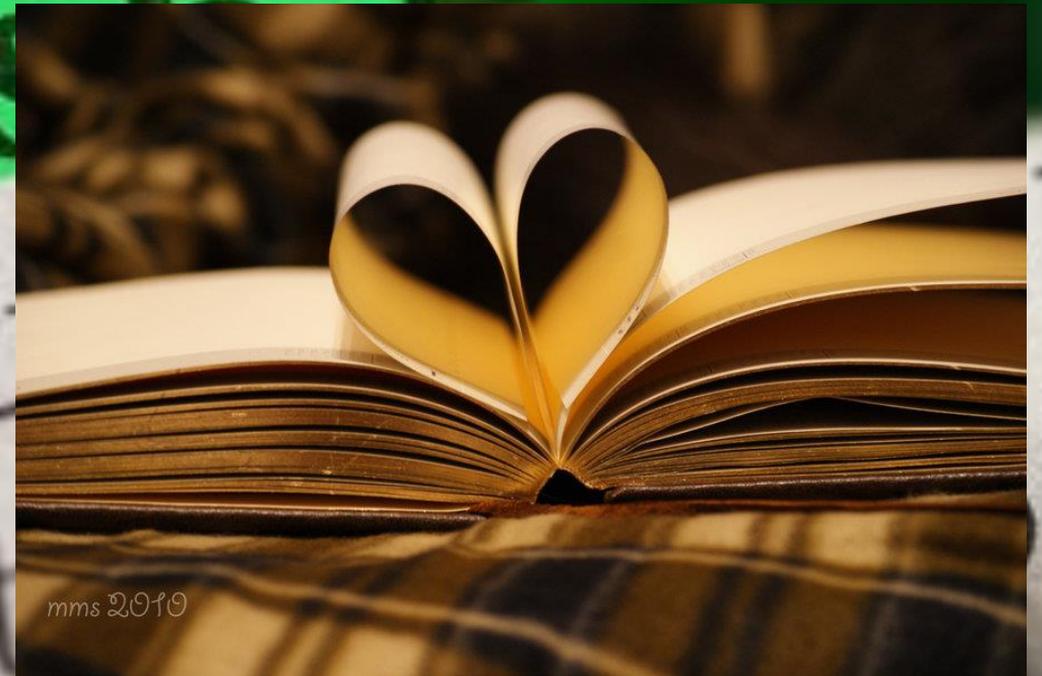
relation of
point of view.

English

language spoken
and the people
resident of Er

Read the recent article from BBC News

- <https://www.bbc.co.uk/news/blogs-trending-44952140>
- In pairs, complete the following:
 1. How many of the top 10 most popular emojis have you used in the last week? Have you used any of the least popular?
 2. What/who are the sources for this article?
 3. Summarise the article in no more than twenty five words.



Why start with this text?

- Fairly easy to understand
- Interesting/topical subject
- Lots of pictures/images!
- Example of CMC (Computer Mediated Communication)
- Shows how quickly language is changing



Textual analysis at A Level

- When considering a text for A Level English Language, you can use the 6 key linguistic frameworks in your analysis.

1. Lexis and Semantics
2. Grammar
3. Phonology and Prosodics
4. Graphology
5. Pragmatics
6. Discourse



Lexis & Semantics

- The choice of words and their meanings.
- You could comment on...
specific word classes, synonyms and antonyms, semantic field, figurative language (metaphor).

- How does this text use lexis?
- Consider these on the first page only:
'you may' and 'you feel'
'world's loneliest emoji'
'most popular'

Grammar

- The structure of the text and its construction to convey meaning.
- You could comment on...
noun phrases and verb phrases, clauses and clause structures within sentences, active/passive voice, sentence forms.

- How does this text use grammar?
- Consider these on the first page only:

What's the least popular emoji on Twitter?

Emojis often express emotions without words.

Graphology

- The layout of the text and its use of images and font.
- You could comment on...

use of images, use of colours, font size and typography, use of hyperlinks.

- How does this text use graphology?
- Consider this on the first page only:



Pragmatics

- The context of texts and the ways that it communicates with its audience.
- You could comment on...
co-operation, politeness within texts and deixis.

- How does this text use pragmatics?
- Consider this on the first page only:

So you probably haven't used 'aerial tramways' or 'non potable water symbol' to express your innermost thoughts.

Discourse

- Considering the text as a larger whole and discussing its genre.
- You could comment on...
single voice/multiple participants, specific spoken language features, relevant narrative structures.

- How does this text use discourse?
- Consider these on the first page only:

*Matthew Rothenberg's
Emoji Tracker processes
every single tweet posted...*

*The tracker has logged 23
billion tweets*

Your course...

Paper 1: Language, the individual and society	+ Paper 2: Language diversity and change	+ Non-exam assessment: Language in action
What's assessed <ul style="list-style-type: none">Textual variations and representationsChildren's language development (0–11 years)Methods of language analysis are integrated into the activities	What's assessed <ul style="list-style-type: none">Language diversity and changeLanguage discoursesWriting skillsMethods of language analysis are integrated into the activities	What's assessed <ul style="list-style-type: none">Language investigationOriginal writingMethods of language analysis are integrated into the activities
Assessed <ul style="list-style-type: none">written exam: 2 hours 30 minutes100 marks40% of A-level	Assessed <ul style="list-style-type: none">written exam: 2 hours 30 minutes100 marks40% of A-level	Assessed <ul style="list-style-type: none">word count: 3,500100 marks20% of A-levelassessed by teachersmoderated by AQA
Questions Section A – Textual variations and representations <p>Two texts (one contemporary and one older text) linked by topic or theme.</p> <ul style="list-style-type: none">A question requiring analysis of one text (25 marks)A question requiring analysis of a second text (25 marks)A question requiring comparison of the two texts (20 marks) Section B – Children's language development <p>A discursive essay on children's language development, with a choice of two questions where the data provided will focus on spoken, written or multimodal language (30 marks)</p>	Questions Section A – Diversity and change <p>One question from a choice of two: either: an evaluative essay on language diversity (30 marks) or: an evaluative essay on language change (30 marks)</p> Section B – Language discourses <p>Two texts about a topic linked to the study of diversity and change.</p> <ul style="list-style-type: none">A question requiring analysis of how the texts use language to present ideas, attitudes and opinions (40 marks)A directed writing task linked to the same topic and the ideas in the texts (30 marks)	Tasks <p>Students produce:</p> <ul style="list-style-type: none">a language investigation (2,000 words excluding data)a piece of original writing and commentary (1,500 words total)

- AQA are your awarding body.
- 7702 is the specification code and you can access the specification via the AQA website
- Coursework is back! 😊

Study Periods

- Use them wisely!
- Independent reading time; research time; reflection on learning/revision time.
- First three weeks complete this booklet; lots of tasks to do (some writing and some researching).
- Invest in the text book?

